## YOUTH EMPLOYMENT IN TURKEY AND A NEW APPROACH TO UNEMPLOYMENT REDUCTION POLICIES: UMEM (THE PROJECT OF SPECIALIZED PROFESSIONAL TRAINING CENTRES)

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The concept of youth unemployment is a special type of unemployment . The unemployment of who desire to work in the proportion of the population in the age group of 15-24 is defined as youth unemployment . The unemployment rate of this age group, the overall unemployment rate is high. In times of economic crisis, the rise in unemployment and structural unemployment is affecting much of this group . In Turkey, there is a significant problem of youth unemployment . For example, in 2009 the overall unemployment after 2008 , while about 14% at the level of youth unemployment was 25% . The most important factors that led to the youth employment are the problems in the economic structure , ineffectiveness of labor markets and the lack of vocational education. In Turkey in particular is the most prominent of these factors is the lack of vocational training . Turkey since 2010 Specialized Vocational Training Centres (UMEM ) is implementing a project with the name. The aim of the project "the problem of jobless" demanded by industrialists in areas where young people to educate , prepare and work place positions are empty .

In this study first, the concept of youth unemployment are discussed. Secondly, the problem of youth unemployment in Turkey are examined. Finally, the information about the UMEM strategy followed in the fight of against youth unemployment and the consequences of the application of this strategy are given.

Key Words: Unemployment, Youth Unemployment, Turkish Economy, Unemployment Reduction Policies, the Project of Specialized Professional Training Centres (UMEM).